**Sea Tow Foundation Issues Official Call for Entry**

**for 2021“*National Boating Industry Safety Awards”***

**-Newly Renamed “Sea Tow Foundation Boating Safety Advisory Council” Launches 2021 Awards with Returning Title Sponsor KICKER® Marine Audio-**

**Southold, NY, August 26, 2021 –** The Sea Tow Foundation in cooperation with its newly rebranded ***Boating Safety Advisory Council*** (*formerly North American Sober Skipper Advisory Council)* has issued the official call for entry for its 2021 “National Boating Industry Safety Awards.”

Now in its third year, the contest features 10 categories of entry, all of which recognize top boating safety programs and campaigns within the for-profit segment of the recreational marine industry. Winners will be announced live during the MRAA’s Dealer Week December 6 – 9, 2021 in Austin, TX.

“We are pleased to announce our 2021 contest and encourage all for-profit companies and organizations within the recreational boating industry who are involved in promoting boating safety to enter,” said Sea Tow Foundation’s Executive Director Gail R. Kulp. “In addition, we very much appreciate the return and generous support of KICKER Marine Audio as our title sponsor for this year’s competition.

“KICKER Marine Audio is very pleased to continue our support for this outstanding initiative that promotes boating safety,” said KICKER Marine Audio’s National Brand Manager Jeremy Bale. “Our team at KICKER was very impressed by the great work produced and showcased in 2020. We’re proud to be back and lend support in recognizing the best efforts among for-profit organizations which invest in educating and advancing boating safety.”

The 2021 National Boating Industry Safety Awards include the following categories for submission: Powerboat Manufacturer; Sailboat Manufacturer; Engine Manufacturer; Gear/Equipment Manufacturer; Human Powered (Canoe, Kayak, SUP) Manufacturer; Marine Retailer with up to 3 Locations; Marine Retailer with more than 3 Locations; Marine Media Outlets; Marine Marketing and Outreach; and Marine Distributors.

Entries may be submitted between August 24 through midnight, October 8, 2021 for boating safety campaigns conducted within the United States from August 1, 2020 through August 1, 2021. Initiatives covering a longer time span may still enter and should include the data for the time period specified.

Contest information and applications are available for download at [www.boatingsafety.com/awards](http://www.boatingsafety.com/awards) along with a list of 2020 winners, including samples of their winning entries.

**Sea Tow Foundation**

With a focus on safe boating practices that result in fun on the water, the Sea Tow Foundation – a 501(c)(3) nonprofit organization – was established in 2007 by Sea Tow Founder Capt. Joe Frohnhoefer. After his passing in 2015, Captain Joe’s legacy continues as the Foundation brings attention to the number of preventable boating-related accidents, injuries, and deaths, and directly addresses prevention methods through education and awareness. More than 800 life jacket loaner stands are now available across the United States and the Foundation’s Sober Skipper program continues to grow. For more information on the Sea Tow Foundation, please visit [BoatingSafety.com](http://www.boatingsafety.com/).

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**MEDIA NOTE:** National Boating Industry Safety Awards Logo Jpeg Attached

**Suggested** [**Tweet**](https://twitter.com/seatowfdn) **and** [**Facebook**](https://www.facebook.com/SeaTowFoundation/) **Post:**

The Sea Tow Foundation and its Boating Safety Advisory Council along with title sponsor KICKER® Marine Audio announce the official call for entry to the 2021 “National Boating Industry Safety Awards” including 10 categories of entry. Deadline is Oct 8. For info/application: [www.boatingsafety.com/awards](http://www.boatingsafety.com/awards)