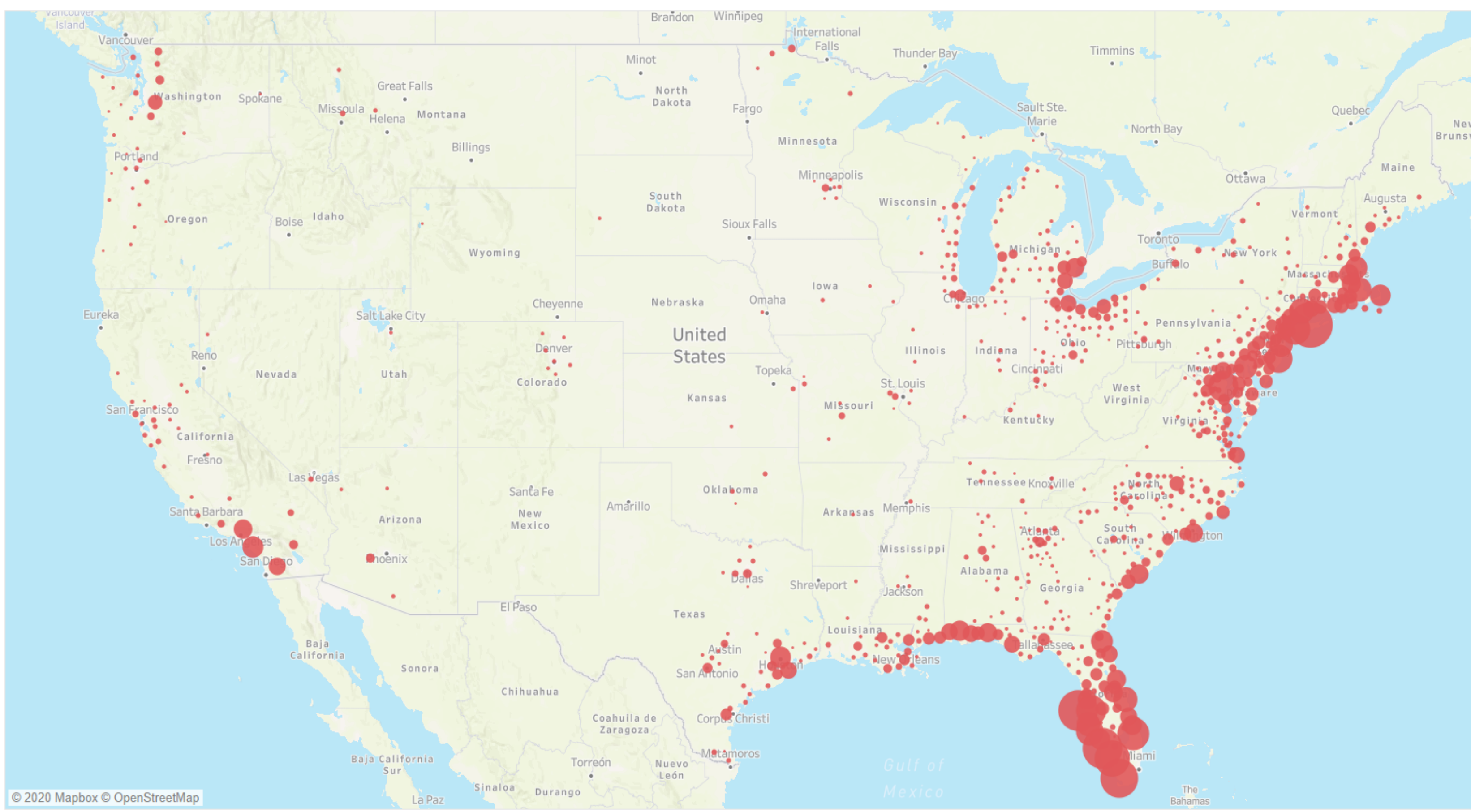


U.S. Offshore Fishing Boat Market

27 foot+ fiberglass boats designed for recreational offshore fishing



Total Fleet (all registered boats as of year-end 2019)



Total number of Boats
86,500

Purchased in Past 5 Years
60%

Average Annual Scrap Rate
1,300

Average Boat Age
14 yrs

2019 Purchases

5.5 K

New Boats

9.4 K

Pre-owned Boats

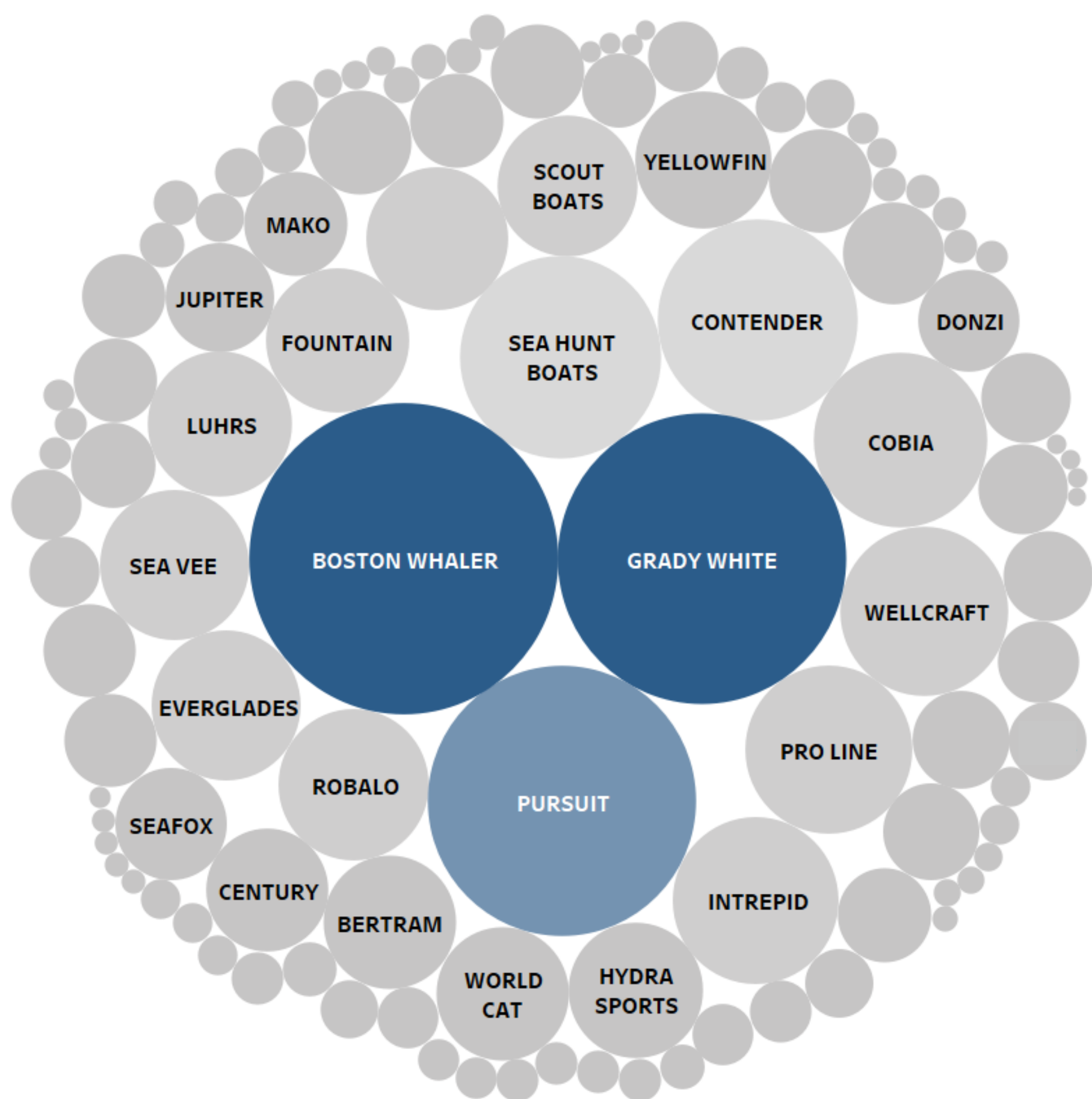
2019 Buyers

12 %

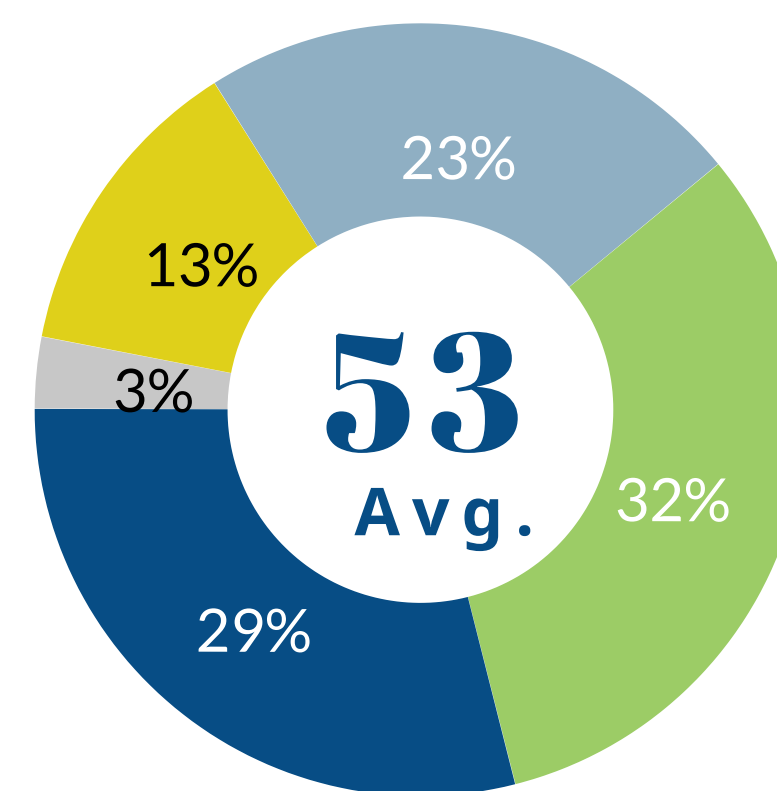
First-time Boat Buyers

46 %

Own More Than One Boat

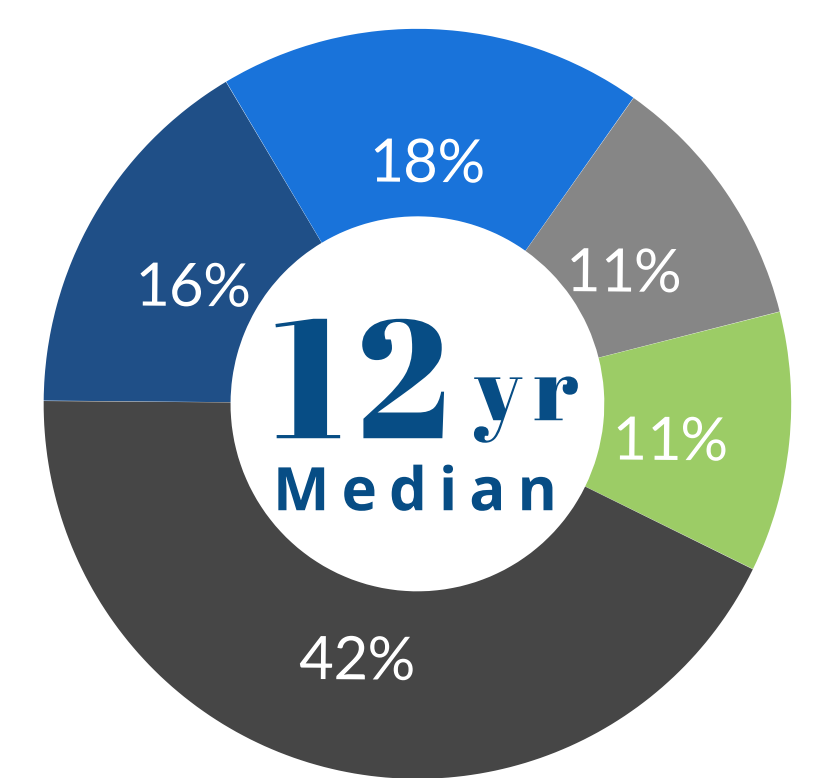


Buyer Age



- < 30 years old
- 30 to 39 years old
- 40 to 49 years old
- 50 to 59 years old
- 60+ years old

Length of Residence



- < 3 years
- 3 to 6 years
- 7 to 10 years
- 11 to 14 years
- 15+ years

Buyers are usually well-established and over 90% own their home