

# SPREAD AWARENESS ABOUT Safe Boating

PRESENTED BY:



**Sea Tow Foundation**  
for Boating Safety and Education



The Sea Tow Foundation is a national 501(c)(3) non-profit organization established in 2007 by Sea Tow Services International, Inc. founder, Capt. Joe Frohnhofer, to address preventable boating accidents on the water. The mission of the Sea Tow Foundation is to promote safe boating practices that directly reduce fatalities, injuries, and property damage related to recreational boating.

## SEA TOW FOUNDATION PROGRAMS

**LIFE JACKET LOANER PROGRAM:** Since 2008, nearly 65,000 life jackets have been made available to boaters at more than 750 Sea Tow Foundation Life Jacket Loaner Stations located across the country. Boaters may borrow and return the life jackets at no charge from stations located at marinas, boat ramps, parks, yacht clubs, fire departments, community centers and other venues that make them easily accessible. A grant is available each year to help groups set up life jacket loaner stations in their local areas and applications are open through February 1, 2021 at [www.boatingsafety.com/lifejacketgrant](http://www.boatingsafety.com/lifejacketgrant).

**GENERAL BOATING SAFETY MATERIALS:** The Sea Tow Foundation offers printed materials to help you promote boating safety at no cost to you! These include the First Mate Checklist, How to Choose the Correct Children's Life Jacket, Selfie Station Thought Bubbles, and a Boating with Tow Bee Activity Book, all available for download at [www.boatingsafety.com/store](http://www.boatingsafety.com/store).

**SOBER SKIPPER PROGRAM:** The US Coast Guard has reported that Boating Under the Influence is a major problem on our nation's waterways, yet it is 100% preventable. The Sober Skipper Program strives to eliminate BUI injuries and fatalities by encouraging boaters to "Take the Pledge" to be or to designate a Sober Skipper before leaving the dock or boat ramp. In return, the boater receives a yellow Sober Skipper wristband to serve as a reminder of their commitment to safe and sober boating.

If your business is interested in sponsoring a life jacket loaner station featuring your company's logo on life jackets or is interested in receiving a set of 100 Sober Skipper wristbands and floating keychains, please contact Gail Kulp, Executive Director of the Sea Tow Foundation, at [gkulp@seatow.com](mailto:gkulp@seatow.com).

## DONATE TO KEEP OUR PROGRAMS FREE AND AVAILABLE

The Sea Tow Foundation efforts have no dedicated funding source. Programs are funded through federal, state and local grants as well as corporate donations, sponsorships, and individual donations. To make a donation, please visit [www.boatingsafety.com/donatetoday](http://www.boatingsafety.com/donatetoday).